Claims:

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- 1. A flat vibration motor comprising: an upper case;
- a lower case;
- a conductive substrate formed on an upper surface of the lower case;
- a magnet formed on the upper surface of the lower case, for generating magnetic field;
- a conductive brush having an end electrically connected with the substrate;
- a rotational shaft supported at an approximate center portion between the lower case and the upper case;
- a rotator inserted onto the rotational shaft to rotate and formed of a resin base;
- a commutator formed on a lower surface of the rotator and connected to the other end of the brush; and
- a coil having an upper end, which is positioned lower than an upper end of the rotator;
- wherein the rotator is made of insert injection molding in which the coil is placed.
- 2. The flat vibration motor of claim 1, wherein the coil is fixed to the base by an insert injection molding.
- 3. The flat vibration motor of claim 1, further comprising a weight formed eccentrically inside the rotator, for enhancing eccentricity of weight center of the rotator.
- 30 4. The flat vibration motor of claim 1, wherein the coil is fixed by the base.

- 5. The flat vibration motor of claim 1, wherein the coil is received inside the base so that the coil is firmly fixed when heated.
- 6. The flat vibration motor of claim 1, wherein the coil is received inside the base so that the coil is not observed at an upper surface of the rotator.
 - 7. A flat vibration motor, comprising: a case;

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- a rotational shaft standing at a center portion of the case;
- a rotator formed upon a circumference of the rotational shaft and made of resin;
- a coil recessed into the rotator so that the coil is firmly fixed when heated; and
- a power supply means for supplying a predetermined electric power to the coil.
- 8. The flat vibration motor of claim 7, wherein the coil is formed on the base by insert injection molding.
 - 9. The flat vibration motor of claim 7, further comprising:
- a weight formed eccentrically inside of the rotator, for enhancing eccentricity of weight center of the rotator.
 - 10. The flat vibration motor of claim 7, wherein the coil has an upper portion formed at a position lower than an upper portion of the rotator so that the coil is firmly fixed when heated.
 - 11. The flat vibration motor of claim 7, wherein the power supply means comprises:

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- a substrate formed on a surface of the case; and
- a brush having both ends connected to the substrate and the rotator.
- 12. The flat vibration motor of claim 7, wherein the power supply means comprises:

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- a lower insulating fixer formed on a surface of the case;
- a conductive terminal formed a lower surface of the lower fixer; and
 - a brush penetrating the lower fixer and having both ends connected to the terminal and the rotator.
 - 13. A flat vibration motor, comprising: an upper case having an open lower side;
 - a lower insulating fixer formed on the lower side of the upper case;
 - a magnet formed on an inner bottom surface of the upper case, for generating magnetic field;
 - a rotational shaft standing at a center portion of the upper case and the lower fixer;
 - a rotator inserted onto the rotational shaft and formed of base made of resin, for rotating;
 - a conductive terminal formed a lower side of the lower fixer;
 - a brush penetrating the lower fixer and having an end connected to the terminal and the other end connected to a commutator formed on a lower side of the rotator; and
- a coil having an upper portion formed at a position lower than an upper portion of the rotator.
 - 14. The flat vibration motor of claim 13, wherein the coil is formed on the base by insert injection molding.

- 15. The flat vibration motor of claim 13, further comprising:
- a weight formed eccentrically inside of the rotator, for enhancing eccentricity of weight center of the rotator.
- 16. The flat vibration motor of claim 13, wherein the coil is received inside the base so that the coil is firmly fixed when heated.
- 17. The flat vibration motor of claim 13, wherein the coil is received inside the base so that the coil is not observed at an upper surface of the rotator.
 - 18. A flat vibration motor, comprising:
- 15 a case;

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- a rotational shaft standing inside the case;
- a rotator placed upon a circumference of the rotational
 shaft;
- a coil received in the rotator so that the coil is not exposed to exterior; and
- a commutator and a brush for supplying a predetermined electric power to the coil;
- wherein the rotator is made of insert injection molding in which the coil is placed.
- 19. The flat vibration motor of claim 18, wherein the coil is formed on the base made of resin by insert injection molding.